

Summit on Extension in Ohio's Urban Communities

Strengthen Ohio by Strengthening Cities and Urban-Rural Connections

January 29, 2020

Nationwide & Ohio Farm Bureau 4-H Center in Columbus

- 9:00 a.m. Registration and Refreshments**
- 9:30-10 a.m. Welcome and Introductions**
Opening Remarks – Jackie Wilkins, Interim Director, OSU Extension
- 10-10:30 a.m. Urban Extension, Aligning and Integrating with Converging Interests**
- University: [OSU Vision](#) and Reflection on [Urban Universities and Thriving Communities, OSU's Sesquicentennial Event](#) and OSU Extension Annual Conference
 - College: [CFAES](#) Integration (Rural-Urban Interface)
Greg Davis, Associate Director and Chair, OSU Extension
 - OSU Extension Directors
 - Extension: Aligning OSU Extension with the [National Framework and Implementation Plan](#) Nicole DeBose, Area Leader, OSU Extension and NUEL Steering Committee Member, North Central Region Representative
- 10:30-11:15 a.m. Possible Future** (Whitney Gherman & Nicole Debose)
World Café Roundtables: Weight of the Past, Push of the Present, Pull of the Future
- Positioning (Awareness and Accessibility) OSU Extension locations and presence. How we market and communicate.
 - Programs (Relevance and Impacts) The people we reach/don't reach. Our programs, products, and events.
 - Personnel (Capacity and Alignment) How we attract, hire, develop, and retain talent for long-term and short-term priorities.
 - Partnerships (Connections and Resources) Types and degrees of partnerships, funding, and other resources leveraged.
- 11:15-11:45 a.m. OSU Extension in Ohio's Most Populated Counties**
Case Study Research Summary and Discussion
DaVonti' Haynes, Graduate Associate; Amy Michaels, Student Assistant; Amy Elhadi, Program Evaluation Specialist; and Teresa McCoy, Director – Learning and Organizational Development
- 11:45 a.m. Preparing for Afternoon**
- 12-2 p.m. Planned Future: Working Group Roundtable Luncheon**
Priority identification, moving from current to desired state
What do we need and how do we know we're making progress?
- Positioning – place, presence, marketing communications
 - Programs – people, products, events, impacts
 - Personnel – attract, hire, develop, retain
 - Partnerships – funding, resources

2-2:15 p.m. Break

2:15-3:00 p.m. Innovative and Practical Next Steps: Working Group Reports on Positioning, Programs, Personnel, and Partnerships

3:00-3:30 p.m. Final Reflections & Closing Remarks

- Impact: Relevant Locally, Responsive Statewide, Recognized Nationally
- Integration and Alignment: OSU Extension Counties/Areas/State, CFAES/OSU, National Networks
- Context: Scale, Diversity, Complexity of Ohio's urban-suburban-rural interdependencies
- Other (NUEL Award, Regional Caucus, Action Teams) – Nicole Debose
- Personal Commitments

Summit Planning Committee: Nate Arnett, Holly Ball, Greg Davis, Nicole Debose, Whitney Gherman, DaVonti' Haynes, Amy Michaels, and Tony Staubach.

Julie Fox, Director – Strategic Initiatives and Urban Engagement, event facilitator (fox.264@osu.edu)
Michelle Gaston, event coordinator (gaston.6@osu.edu)



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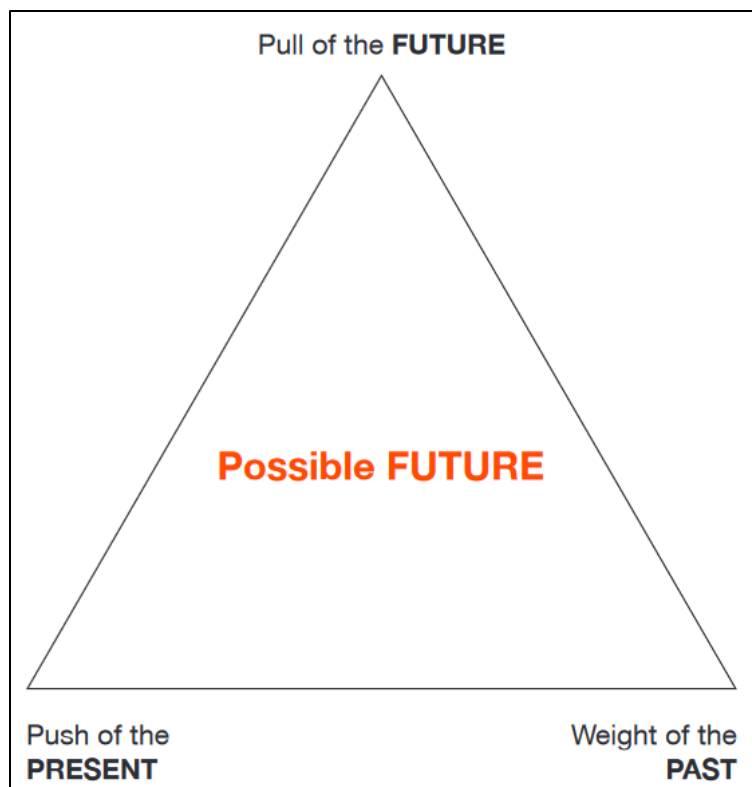
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World Cafe Roundtables: Weight of the Past, Push of the Present, Pull of the Future, from [Equitable Futures Toolkit](#)

Focus: To better understand and address:

- Real-life context of Extension work in urban communities (scale, diversity, complexity, urban-rural interface);
- Alignment with the [National Urban Extension Leaders \(NUEL\) Framework](#) and Integration with university, college, and other converging interests;
- OSU Extension's strategies to be relevant locally, responsive statewide, recognized nationally;
- Strengthen Ohio by strengthening cities and urban-rural connections; and
- Create a plan of work with an understanding of the weight of the past, push of the present, and pull of the future.



Futurist Sohail Inayatullah

The World Café (Brown and Isaacs, 2005) is a simple conversational process that helps groups to engage in collaborative learning through inclusive and participatory rounds of constructive dialogue that cross-pollinates ideas in a café-style social context (Aldred, 2009; Brown & Isaacs, 2016; Fouche & Light, 2010).

- Four Tables – Each with a focus on one of the components of the National Framework for Urban Extension – Positioning, Programs, Personnel, Partnerships
- Each table has a host and note recorder
- Three Rounds – Pull of the Future; Push of the Present; Weight of the Past
- Report from each table
- Select a topic for working group lunch – Moving from Possible Future to Planned Future

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World Cafe Roundtables: Weight of the Past, Push of the Present, Pull of the Future, from [Equitable Futures Toolkit](#)

	Round 1 (10 min)	Round 2 (10 min)	Round 3 (10 min)
<p>Positioning (Table 1) (Awareness and Accessibility) OSU Extension locations and presence. How we market and communicate.</p> <p><i>Table Host</i></p> <p><i>Reporter</i></p>			
<p>Programs (Table 2) (Relevance and Impacts) The people we reach/don't reach. Our programs, products, and events.</p> <p><i>Table Host</i></p> <p><i>Reporter</i></p>			
<p>Personnel (Table 3) (Capacity and Alignment) How we attract, hire, develop, and retain talent for long-term and short-term priorities.</p> <p><i>Table Host</i></p> <p><i>Reporter</i></p>			
<p>Partnerships (Table 4) (Connections and Resources) Types and degrees of partnerships, funding, and other resources leveraged.</p> <p><i>Table Host</i></p> <p><i>Reporter</i></p>			

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Worksheet: Possible to **Planned Future 2020-2025**

Positioning (Awareness and Accessibility)

OSU Extension locations and presence. How we market and communicate.

I. Positioning

A. Goal:

Why:

1. **Action Steps** (Who, What, When)

2. **Support Needed** (Internal Partners – Who, What, When)

3. **Measures/Indicators** – How we will know we are making progress

(Turn the page over to complete the second goal.)

Reflection

Alignment/Integration

Urban-Suburban-Rural Considerations

Relevant Locally (cities, counties, areas)

Responsive Statewide (Extension, CFAES, University)

Recognized Nationally (Networks, Multi-State Regions)

Participants:



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B. Goal:**Why:**

1. **Action Steps** (Who, What, When)

2. **Support Needed** (Internal Partners – Who, What, When)

3. **Measures/Indicators** – How we will know we are making progress

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Worksheet: Possible to **Planned Future 2020-2025****Programs** (Relevance and Impacts)

The people we reach/don't reach. Our programs, products, and events.

II. Programs**A. Goal:****Why:**

1. **Action Steps** (Who, What, When)

2. **Support Needed** (Internal Partners – Who, What, When)

3. **Measures/Indicators** – How we will know we are making progress

(Turn the page over to complete the second goal.)

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B. Goal:**Why:**

1. **Action Steps** (Who, What, When)

2. **Support Needed** (Internal Partners – Who, What, When)

3. **Measures/Indicators** – How we will know we are making progress

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Worksheet: Possible to Planned Future 2020-2025**Personnel** (Capacity and Alignment)

How we attract, hire, develop, and retain talent for long-term and short-term priorities.

III. Personnel**A. Goal:****Why:**

1. **Action Steps** (Who, What, When)

2. **Support Needed** (Internal Partners – Who, What, When)

3. **Measures/Indicators** – How we will know we are making progress

(Turn the page over to complete the second goal.)

Reflection

Alignment/Integration

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B. Goal:**Why:**

1. **Action Steps** (Who, What, When)

2. **Support Needed** (Internal Partners – Who, What, When)

3. **Measures/Indicators** – How we will know we are making progress

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Worksheet: Possible to Planned Future 2020-2025**Partnerships** (Connections and Resources)

Types and degrees of partnerships, funding, and other resources leveraged.

IV. Partnerships**A. Goal:****Why:**

1. **Action Steps** (Who, What, When)

2. **Support Needed** (Internal Partners – Who, What, When)

3. **Measures/Indicators** – How we will know we are making progress

(Turn the page over to complete the second goal.)

Reflection

Alignment/Integration

Urban-Suburban-Rural Considerations

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B. Goal:**Why:**

1. **Action Steps** (Who, What, When)

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Support Needed (Internal Partners)

Brief Introduction

While the framework for urban Extension includes a focus on partnerships, the primary emphasis has remained on external partners. The added value of internal partners is essential for all elements of the framework, including positioning, programs, personnel, and external partnerships. Not only do internal partners enable OSU Extension to be more relevant locally, responsive statewide, and recognized nationally, benefits include greater resource access, operational efficiencies, and a unified strategic approach to Extension in urban communities.

OSU Extension Leadership

Cabinet

- Strategic Initiatives & Urban Engagement
- Associate Director of Programs and 4 Program Area Assistant Directors
- Learning & Organizational Development (LOD)
- OSUE Publications Unit
- Communications

Leadership Team (Area Leaders)
Department of Extension

Operational Support

Grant Development Support Unit
IT – OCIO
Business Office
Human Resources
PARE – Real Estate

CFAES External Relations

Government Affairs
Advancement/Marketing
Partnerships Unit

Other College and University Connections

CFAES (Dean's Administrative Cabinet; Department Chairs; Unit Leaders; Diversity, Equity & Inclusion)
Other OSU Colleges & Units (Center for Urban and Regional Analysis, Public Health, EHE, ...)
University (Outreach & Engagement, Urban Mission Group)

